



# Picture It PhotoArt - Environmental Statement

## 1.0 Our ethos

1.1 Picture It PhotoArt recognises that the activities of the company can have both positive and negative impacts on the environment. As individuals we are personally committed to doing all that we can in our personal and business activity to enhance our protection of the environment, reuse and recycle wherever possible and minimise use of the world's natural resources.

1.2 We are a family run business that is also committed to providing quality products and services and the success of our business depends on maintaining this quality for our customers. Whilst this is our main priority, we will also take every opportunity to ensure that our business activities are conducted in ways which minimise environmental impact wherever economically viable.

## 2.0 Our strategy

We will assess our historic and ongoing activity and together with our suppliers and partners and take the following actions:

2.1 We will source products and materials that are manufactured with regard to environmental issues and in particular, purchase recycled, recyclable or re-furnished products and materials where these alternatives are available, economical and suitable.

2.2 We will only use timber that comes only from certified sustainable (managed) sources.

2.3 We will work with our print suppliers to ensure that inks used do not contain ozone-depleting chemicals, are free from aromatic hydrocarbons and any volatile solvent.

2.4 Every effort will be made to minimise our use of energy and improve energy efficiency. This is good business practice.

2.5 We will reduce waste, reuse materials and recycle any waste wherever possible. Where waste is unavoidable we will ensure safe disposal. In particular we will recycle incoming packaging materials and minimise our outgoing packaging, where possible using materials that would otherwise be sent to landfill sites, or are biodegradable will be a priority.

2.6 To reduce our use of paper we will conduct as much of our business activity as possible using electronic systems. Orders, invoices, marketing activity and product catalogues will all be electronic unless you request a paper version. No unsolicited paper-based mailings or printed products catalogues will be distributed. These will only be available by request.

2.7 Environmental issues will be considered in our development of new products and services and with our suppliers and partners, we will continuously seek to improve our environmental performance and remain aware of new developments and practices.

2.8 As a minimum we will comply with all relevant environmental legislation and codes of practice.

## 3.0 Review & Development

3.1 This statement will be regularly reviewed for its effectiveness, its relevance and to ensure that it is in line with current environmental policy and best practice developments.

3.2 If you can see a way in which we can improve our environmental performance please let us know by emailing: [enquires@pictureitphotoart.co.uk](mailto:enquires@pictureitphotoart.co.uk) or write to us at :

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